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Press Release

## **SWEET SCENT OF SUCCESS AS STUDENTS LAUNCH NEW PRODUCT**

**A clever invention created by WorkSkills students at Cambridge Regional College proved a sell-out success when it was put on the market.**

The unique SuperScents Vapourising Fragrance machines, designed to waft sweet-smelling aromas around the home, were snapped up when they went on sale in the College.



Student Jamie Easton with his vapouriser

The novel machine was designed by construction lecturer Colin Pavitt and his group of WorkSkills students in a two-month project which involved planning an enterprise and producing a product.

Constructed of pipework, the table-top machines use wool to soak up fragrance and waft it into the atmosphere as it warms up next to a radiator or lamp.

The group of 11 students each produced two machines, which they put on sale for £4.50 each, said Colin – with great results.

“The SuperScents vapourisers were snapped up very quickly - people were queuing up to buy such a unique, handcrafted product,” he said.

The WorkSkills teaching programme is designed to develop the skills that employers are looking for and to give learners an edge in a competitive climate.

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## **MEDIA ENQUIRIES**

For more information, please contact Lynn O’Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

## **NOTES TO EDITORS**

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region, with more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.