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Press Release

IMPROVING PROFESSIONAL QUALIFICATIONS IS THE PATH TO SUCCESS

January is traditionally one of the busiest time of the year for job-hunters - but with fewer jobs on the market, concentrating on improving qualifications could be a better investment for the future, says a training expert.

Around 16 per cent of employees make a New Year resolution to look for a new job – and many others are looking for promotion in 2012. But it is essential to have current qualifications to climb the corporate ladder, says Paul Herbert, a specialist in management and professional training at Cambridge Regional College.

“The new year is a great time to step back and assess work options, think about making changes and gain new qualifications to help you go further in your career,” he said.

“January is historically the time when many of us start looking for new jobs; but this year it is predicted that there will be fewer openings because the market is so tight. It is not all bad news though, because it is an ideal opportunity to review and expand your skills for the future, and make sure your professional qualifications are up to date.”

The College is a major provider of courses leading to professional business qualifications, working with some of the country’s top awarding bodies to deliver a range of business and management professional qualifications.

Part-time courses starting in the next few weeks include Book-Keeping and Accounts, SAGE Computerised Accounts, AAT Diploma in Accountancy (Fast track), CIM Introductory Certificate Marketing and Dreamweaver website design.

Courses are taught by industry experts and accredited by organisations such as AAT, CIPS, CIM, CIPD, ILM and CACHE – so learners gain professional membership alongside their qualification.

For more information, ring 01223 226315/418249 or download a copy of CRC's adult course guide at www.camre.ac.uk.

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MEDIA ENQUIRIES

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students, coming from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.