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Press Release

## **CRC HELPS BRING WATER AID TO FAMILIES IN AFRICA**

**Cambridge Regional College is helping to bring fresh water and sanitation to thousands of people in Africa thanks to a water-saving scheme with links to the charity Water Aid.**

The college is also saving money on its own water bill through the AquaFund project – and the more the college saves, the more money can be given to help some of the poorest people in the world.

The donations have transformed life for communities in Mali, who had to drink unsafe water from polluted sources and suffered from water-related diseases such as cholera and dysentery.

Rosie Morris, from WaterAid, said she was grateful to the college for its contributions to the charity through the AquaFund scheme.

“Cambridge Regional College’s continued involvement with AquaFund has enabled us to improve the lives of thousands of people through the provision of clean water and adequate sanitation,” she said.

The AquaFund scheme, an initiative delivered by energy and water-saving business ADSM, was created to help the public sector reduce water costs and consumption, donating one per cent of its revenue to WaterAid.

Since it joined the scheme three years ago, CRC has cut its water bill by more than ten per cent – reducing its water consumption and saving energy.

Chris Lang, CRC's Director of Finance and Resources, said the college was delighted to be able to help poorer communities access clean water while saving money on its own water bills at the same time

"Through the scheme, we have discovered ways of being more water-efficient, which has resulted in both financial and energy savings for the college – and the more we save, the more money is donated to help others," he said.

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### **MEDIA ENQUIRIES**

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

### **NOTES TO EDITORS**

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students, coming from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.