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Press Release

VISITORS TO CRC STAND AT WORLDSKILLS PLEDGE TO SAVE ENERGY

A 'pledge' tree to promote energy-saving tips and promises attracted hundreds of visitors to Cambridge Regional College's stand at WorldSkills 2011 last week.

Schoolchildren, students and teachers flocked to the stand to pass on their messages for a greener future, hanging their pledges on a wooden tree which took centre stage at the stand sponsored by the European Social Fund.

Some of the most popular tips included planting trees, walking and cycling instead of driving, switching off lights and recycling everything from batteries to paper.



CRC's pledge tree at the WorldSkills 2011 event

Visitors to the stand also found out more about the wide range of vocational courses on offer at Cambridge Regional College and were able to talk to experts about different learning routes, including apprenticeships.

WorldSkills, the Olympics of the skills world which showcased the very best young talent in the world, was held over four days at the ExCeL exhibition centre in London's Docklands.

Visitors were able to watch the international finals of skills competitions including engineering and beauty therapy, take part in 'have a go' activities and see the construction of an eco-house – a project involving CRC building students working alongside students from across the country.

The College's stand was part of the European Social Fund's support for the event, focusing on four different areas including the Make it Happen exhibition space where CRC was based.

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MEDIA ENQUIRIES

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students, coming from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.