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Press Release

‘SWAN LAKE’ WINS GOLD FOR DANIELLE AT WORLDSKILLS COMPETITION

Stunning creative work by a talented student at Cambridge Regional College has won her a place in the finals of a major national competition – placing her among the top 10 media make-up students in the country.

Twenty year-old Danielle Smith’s fabulous entry, inspired by the film “Black Swan”, took first place in the Media Make-Up regional heats of WorldSkills UK, scoring the high marks needed to compete in the final, hosted this weekend at CRC.



Danielle Smith with her winning costume

Danielle spent weeks working on her winning creation of a swan's costume, with feathered bodice, wings and headdress – even collecting discarded swan feathers near her home to use in the design.

Now she is working on her new design for Saturday's final – an alien costume based on the theme 'Life on Mars'.

"I love being experimental and creative and producing something to be proud of, and I would love to work in films eventually," said Danielle, who is just finishing her City & Guilds Level 3 Diploma in Media Make-up.

Her lecturer, Tracey Gaines, said: "We are very proud of Danielle. She works at a really high standard and I'm very excited about her winning through to the finals. She's been totally dedicated, totally focused and totally conscientious – she definitely goes above and beyond what is expected of her."

Fellow Media Make-Up student Fiona Cain came third in the regional heat, while Beauty Therapy student Katie Maplestone was second in her heat.

On Saturday (25 June), Danielle will be back in College when CRC hosts the WorldSkills UK finals in Beauty Therapy, Media Make-up and Nail Art.

Ninety competitors will be taking part in nine different competitions throughout the day-long final, with a range of beauty skills from reflexology and massage to media make-up and nail art coming under the scrutiny of judges.

The competition will take place at The Park at CRC, home to the College's beauty training rooms and salons – chosen to play host to the final because of its outstanding facilities.

CRC Beauty Therapy lecturer Emma Yeoman, who is overseeing the event, said WorldSkills competitions inspired learners to reach for the very top and were a superb showcase for Britain's talent.

“It’s a great honour to host the final of a WorldSkills competition, and we’re absolutely delighted to be chosen,” she said.

One former CRC beauty therapy student, Katie Wright, has already won her way through to the shortlist for the UK team at this year’s WorldSkills London competition – the “Olympics” of the skills world which takes place every two years.

Outstanding competitors from this year’s UK events could find themselves competing in the 2013 WorldSkills competition in Leipzig in Germany.

Last year over 5,500 people from more than 270 colleges and 900 organisations across the UK registered to take part in a WorldSkills UK competition.

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MEDIA ENQUIRIES

For more information, please contact Lynn O’Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region, with more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.