

PRESS RELEASE! PRESS RELEASE! PRESS RELEASE!

CRC STUDENTS DRESS WOW FOR CHARITY

Wednesday 11th February 2009

Students and staff at Cambridge Regional College (CRC) swapped their normal clothes to dress up in something “WOW” in the name of charity.

WOW stands for “World Orphan Week”, which runs from Monday 9th – Sunday 15th February. It is an annual fundraising event during which everyone is invited to get involved by wearing something “WOW” for the day and donating to SOS Children, the world’s largest orphan charity.

Gabby Connell, Student Liaison Officer said, “Students and staff at CRC are wearing something WOW to show their support to SOS Children and the amazing work they do. It’s a fun way to raise awareness of the difficulties that some children face, and the need to support organisations like this”.



Group of students who collected money for WOW Day

A group of students went around the college to collect donations from participating staff and students, raising over £350. Antonia Oakes, is studying Performing Arts at the College. On helping with WOW Day, she said, "This is a great cause and lots of fun to be involved in! It's great to help get everyone in the College involved".

Chloe Russell said, "I love dressing up anyway and when I found out this was for such a great cause, I just had to get involved. It is great that the College holds events like these where we can raise so much money for charity".

Donations to the charity help SOS Children give orphaned and abandoned children a new mother, home and family. Supporters of the charity also help a million children and their families through SOS community outreach programmes.

A group of students on the Level 2 Diploma in Childcare and Education course have decided that they are going to officially sponsor a child together. They have undertaken to raise the £20 required every month, by running cake stalls etc.

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MEDIA ENQUIRIES:

For more information, please contact Lesley Devaney, PR & Events Co-ordinator, on 01223 418773 or email ldevaney@camre.ac.uk