

11 May 2010

Press Release

TOP AWARD FOR CRC BEAUTY LECTURERS

Lecturers at Cambridge Regional College have been presented with a prestigious award for good teaching practice in beauty therapy at a national conference in Birmingham.



CRC's Sarah Hayes and Emma Mackay at the VTCT conference

The College was one of just five across the country to receive the honour from awarding body VTCT, which also invited CRC Beauty Therapy department manager Emma Mackay to address the conference.

The award was won for a tutorial programme put together by Sarah Hayes, a lecturer in Beauty Therapy, and praised by the judges as “thoroughly demonstrating an advocacy to good practice”.

Emma nominated Sarah to lead the tutorial provision for the department because of her outstanding work with her own students. She instigated a new system of delivering tutorials under the Government’s ‘Every Child Matters’ scheme, leading work-load sharing within the beauty team and bringing in outside bodies such as NatWest to talk to students to help them achieve economic well-being – one of the five important ECM outcomes.

Sarah co-ordinated guest speakers, devised a notice board for students to showcase their work, regularly added to an address book for pastoral care, held one-to-one sessions with the students and encouraged them to play an active role in tutorials, all of which had an immense effect on students’ confidence and morale.

“Students have discovered more confidence and become more articulate, which has helped them deal with clients in our salons, get more involved in lessons and achieve better results in their work,” said Sarah.

“It was a great honour to receive the award and to be able to explain our work to colleagues from colleges all over the country.”

Penny Buckingham, CRC’s Tutorial Manager, said the award was a fantastic achievement. “This is a wonderful example of how tutorials can really work. All Sarah’s enthusiasm and hard work have paid off and I’m so pleased she had the chance to share her good practice,” she said.

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MEDIA ENQUIRIES:

For more information, please contact Lynn O'Shea, PR & Events Co-ordinator, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is the second largest provider of full-time education for 16 to 19 year-olds in the eastern region. The College has around 3,500 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest Trains to Gain contracts in the Eastern Region.