

11 February 2011

Press Release

## **POSTER COMPETITION BRINGS HOME THE SAFETY MESSAGE TO CRC STUDENTS**

**Students at Cambridge Regional College have been putting safety first in a competition to design a winning poster – with a hard-hitting warning on the dangers of smoking taking first prize.**

The competition, organised by CRC's Health and Safety officer Jeff Moody, produced some stunning entries covering a wide range of themes, from staying safe at night to how to drive safely.



Winner Max Booth receives his prize from Health & Safety officer Jeff Moody



Max's winning poster



Runners-up Helen Spanellis and Craig King with Jeff Moody

The winning designs were chosen by students, who voted for their favourite poster. Eighteen year-old Max Booth, studying IT at the College, won first prize – a £50 voucher to spend in the Grafton shopping centre in Cambridge – with his “Smoking Kills” poster. Runners-up were Craig King, studying for a BTEC in WorkSkills, and Business Administration student Helen Spanellis.

“All the posters are a unique take on safety and welfare by students, for students,” said Jeff. “There were some very good entries and although not everyone can win a prize, I think they were all winners.

“The competition brief was all about safety, and we asked students to think about their own safety and make their entries as relevant as possible. I am very pleased with the results.”

The posters will be displayed throughout the College to help promote the safety message to students.

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#### **MEDIA ENQUIRIES:**

For more information, please contact Lynn O’Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

#### **NOTES TO EDITORS**

Cambridge Regional College is the second largest provider of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.