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CRC FILM STUDENTS EXCEL IN PROFESSIONAL BRIEF TASKS

Monday 6th October 2008

Students from Cambridge Regional College (CRC) have received excellent feedback to a short film they produced for the Cambridge Women's Resource Centre (CWRC) as part of their course.

As part of the National Diploma in Film and Television, first year media students study a module where they are expected to complete a professional brief set by external clients. Clients who took part in the process included Tourist Tracks, Help the Aged, Missing link and CWRC. They each had a media requirement to produce an informational film of a specified length.

The module lasts 8-10 weeks and requires students to form groups of approximately 6 people, who each have a specific role such as Producer, Director, Editor, Camera Operator and Client Liaison. The students were responsible for organising all meetings and filming sessions with the clients directly, an aspect which formed part of the assessment process.

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Nicky Wrigley from the CWRC said, “The video is brilliant and everyone who has seen it has been really impressed. Our trustee board saw it last week and loved it. Everyone who was involved with the process said the students were great and respectful of the environment they were in. The video can be viewed at www.cwrc.org.uk”.

As the exercise was such a success the plans are to do something similar with the new students this year. Drew Tremlett, Media Sector Leader at CRC said, “The strengths of this task and the unit as a whole are that it enables media students to fulfill recognised industry roles as well as completing a professional industry brief. As hoped, all feedback has been extremely positive and everyone involved in the projects are delighted with the results”.

For further information about Media courses, please contact the College Information and Advice Line on 01223 226315/418249 or email enquiry@camre.ac.uk

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MEDIA ENQUIRIES:

For more information, please contact Lesley Devaney, PR & Events Co-ordinator, on 01223 418773 or email ldevaney@camre.ac.uk