

15 February 2011

Press Release

LADIES IN RED BOOST HEART APPEAL AT CAMBRIDGE REGIONAL COLLEGE

Staff and students at Cambridge Regional College donned red for a day to help raise vital funds for research into heart disease during National Heart Month.

They backed the 'Red for Heart' day with enthusiasm – particularly in the College's Hair and Beauty Academy, where matching red shirts were the order of the day.

Penny Buckingham, CRC's Tutorial Manager who organised the charity event, said she was delighted at the response, which raised more than £200 for vital life-saving work.



The ladies in red, with media make-up lecturer David Hughes

The British Heart Foundation's Red for Heart campaign encourages people all over the country to "turn red into life-saving work". Last year the appeal raised more than £2 million during February's National Heart Month.

This year the charity is celebrating its 50th birthday and hoping for a bumper fundraising effort to beat last year's total. Its scientists are trying to unlock the secrets of the zebrafish, which can repair its own heart – studying its heart and circulatory system could provide critical information to help mend human hearts.

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MEDIA ENQUIRIES:

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is the second largest provider of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.