



12 August 2011

Press Release

## **STAFF AT G'S MARKETING CELEBRATE LEARNING ACHIEVEMENTS WITH CRC**

**One hundred staff at G's Marketing at Barway, near Ely, have been celebrating their success after studying for qualifications in partnership with Cambridge Regional College.**

The employees, who work in a wide range of occupations from management to warehousing at the successful business, studied through G's 'Good to Great' educational programme, part of its on-going improvement strategy.

In a Celebration of Learning event more than 50 staff were presented with certificates by G's CEO, John Shropshire, to mark their success over the academic year.

Ray Hilton, CRC account manager for G's Marketing, said many of the courses had been tailor-made for the business to fit in with the needs of the workforce.

"We have been working in partnership with G's for six years and have developed a very successful training programme which has increased each year as the company has grown," he said. "We are delighted that we have helped 100 learners achieve so much this year."

Company staff studied a range of subjects including Business Improvement Techniques, Management, Warehousing and Team Leading, as well as life skills. With support from management, they were able to attend the courses during the working day for up to three hours tuition each week over the year.



Learners at G's Marketing celebrate their success, with CEO John Shropshire second from right

Beverly Dixon, Group HR Director, said: "We are very pleased with these achievements. The NVQ qualifications are valued by all of our learners and have been part of a comprehensive package running for more than five years, delivering improvements in our business.

"We also have many other staff taking courses in conjunction with Cambridge Regional College that are apprentice, NVQ and management-based. In addition, we offer Spanish coaching to staff who liaise with our operation in Spain."

The success and efficiency improvement resulting from the training programmes has encouraged G's management to continue their investment in training across all G's sites within the UK.

G's has 800 staff based in East Anglia. The successful large food company integrates all parts of the supply chain from product development to growing, processing and distribution.

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## **MEDIA ENQUIRIES**

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

## **NOTES TO EDITORS**

Cambridge Regional College is the second largest provider of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. .