

16 June 2011

Press Release

## **STUDENT RADIO STATION GOES LIVE ACROSS CAMBRIDGE FOR SPECIAL BROADCAST**

**Student radio station Core Radio, shortlisted for a national award, will be taking to the FM airwaves next week, broadcasting to an expected audience of up to 100,000 people.**

The Cambridge Regional College student radio station, which normally broadcasts online to listeners in their hundreds rather than the thousands, will be available to a much wider audience across Cambridge for just five days.

Students on the BTec National Diploma in Radio Broadcasting and Journalism – one of only 40 courses in the country – have put together a variety of shows for the week, including, breakfast, magazine, comedy and music programmes. There will also be special guest interviews and a sports programme each evening.

“This is a great opportunity for the students to showcase their work to a much wider audience than usual, and we hope people across Cambridge will turn on and tune in to 87.7FM for a great week of radio,” said CRC Media lecturer Phil Pethybridge.

“Core Radio has been shortlisted for a Radio Station of the Year award and this is a chance for everyone to find out why – and we hope they enjoy the programmes the students have put together.”

The station was set up to give students skills in presenting, production, and running a radio station to support their studies. It has been awarded a Restricted Service

License for the special FM broadcast, which takes place from Monday, 20 June to Friday, 24 June.

The daily schedule is:

7am- 9am:           The wakeup call with Ellie and Adam  
9am- 10:30am:       What's what with Dan Johnson  
10:30am- 12:30am Brunch to Lunch with Ed Tuite  
12:30am – 1:30pm Core Sounds  
1:30pm – 3pm        Afternoon Takeover with Callum Sharman  
3pm – 5pm           The drive home with Chris and Lettie  
5pm – 5:30pm       Sports round-up with Ed Tuite & Callum Sharman  
5:30pm – 7pm       Festivals with Jessica  
7pm- 9pm:           Versus with Jenna & Seamus

**- ends -**

## **MEDIA ENQUIRIES**

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

For more information on the station or the course please contact: Phil Pethybridge, Media Lecturer, on [Ppethybridge@camre.ac.uk](mailto:Ppethybridge@camre.ac.uk) or 07817 794342

## **NOTES TO EDITORS**

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region, with more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.