

7 June 2011

Press Release

CRC RADIO STATION SHORTLISTED FOR SCHOOL RADIO STATION OF THE YEAR

Cambridge Regional College's student radio station Core Radio, produced and presented by media students, has been shortlisted for a national award.

The station is a finalist in the School Radio Station of the Year award, part of the prestigious Arqiva Commercial radio awards organised by RadioCentre, the industry body for commercial radio.



Students Jenna Simmons and Dan Johnson in the Core Radio studio

The awards recognise excellence and achievement across the whole spectrum of commercial radio output, from presenters and programming to advertising, marketing and technical innovation.

CRC Media lecturer Phil Pethybridge said he was delighted that the radio station, broadcast online from the College, had been recognised for its quality programming.

“The Arqiva awards celebrate the best of commercial radio, with a special category to recognise the top radio stations training up future stars of the industry,” he said.

“This is great for the students as it recognises their hard work and allows them to put themselves in the spotlight to help in building their careers. The work we do on the course is designed to bring them up to a professional working standard and I think this demonstrates we are doing that very well.”

Core Radio is run by students on the two-year BTEC National Diploma Radio Broadcasting and Journalism course, one of only 40 courses in the country and equivalent to three A-Levels.

Set up two and a half years ago, it gives students the skills in presenting, production and running a radio station to support their studies. All the content is produced and presented by the students, who also work closely with local radio stations to produce packages and script adverts.

The results of the awards, now in their 16th year, will be announced at a ceremony in July.

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MEDIA ENQUIRIES

For more information, please contact Lynn O’Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region, with more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.