

6 September 2011

Press Release

## **CRC COMMUTERS INVITED TO ‘GET CYCLING’ AT SCIENCE PARK EVENT**

**Commuters at CRC can find out more about travelling to work by bicycle tomorrow in a fun event organised by the Travel Plan Plus Project, which works to promote more sustainable travel in the area.**

The ‘Get Cycling’ bike try-out event will give visitors the chance to have a go on all sorts of bikes – from the practical to the very unconventional, including tricycles, tandems and cruisers.

There is also plenty of opportunity to try road bikes and mountain bikes, ride the TP+ electric bike, race colleagues on the pedal-powered Scalectrix – and even enjoy a free lunch, free bike servicing and free goodies.

Organisers say there will be a fantastic range of activities for potential, new and experienced cyclists and those who want a bit of fun at the drop-in event, which takes place at the NAPP building at Cambridge Science from 11am to 3pm on 7 September.

The serious aim behind the fun is to promote cycling to work to the 7,500 commuters based at Cambridge Regional College, Cambridge Science Park, Cambridge Business Park, St John's Innovation Park and Taylor Vinters.

At 2.30pm, Travel Plus will be leading a 30-minute guided cycle ride along the Busway cycle track. “You can take one of the conventional bikes or a fun bike, such as the recumbent or penny farthing, to give it a proper try on the best cycle path in England,” say organisers.

**- ends -**

## **MEDIA ENQUIRIES**

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

## **NOTES TO EDITORS**

Cambridge Regional College is one of the largest providers of full-time further education for 16 to 19 year-olds in the eastern region, with more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk. Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.