

29 March 2011

Press Release

## **CLIMATE WEEK SPREADS THE 'REDUCE, REUSE, RECYCLE' MESSAGE AT CAMBRIDGE REGIONAL COLLEGE**

A pile of rubbish, a recycling 'tree' and workshops on carbon footprinting helped drive home the sustainability message at Cambridge Regional College during Climate Week.



The recycling tree at CRC promotes the green message to students

Students and staff from the College's Go Green group, working alongside VTalent volunteers, organised a week of activities including recycling games, competitions and displays during the week, which also coincided with the College's annual Sustainability Week.

One of the most eye-catching was a pile of rubbish, collected from around the College and put on display near a student social area to publicise the need to reduce, reuse and recycle.

Art students at the College took part in a recycled fashion show, and other groups of students entered the Climate Week Mini Challenge – won by a project to encourage furniture stores to plant two trees for each large piece of furniture sold.

Sarah Bearpark, Environment and Sustainability Manager at the College and a member of Go Green said: "It's been a fantastic week. The pile of rubbish made a big impact on staff and students alike, and it was great to see our VTalent volunteers so enthusiastically teaching other students about carbon footprinting and recycling."

**- ends -**

### **MEDIA ENQUIRIES**

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email [loshea@camre.ac.uk](mailto:loshea@camre.ac.uk)

### **NOTES TO EDITORS**

Cambridge Regional College is the second largest provider of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes.