

21 March 2011

Press Release

SUSTAINABILITY WEEK SPREADS THE GREEN MESSAGE AT CAMBRIDGE REGIONAL COLLEGE

Cambridge Regional College will be using a pile of rubbish to bring home the ‘Go Green’ message this week as part of its Sustainable Development Week.

On Wednesday morning, staff and students will be greeted by the sight of a day’s rubbish, collected from across the College and piled high in one spot, in a bid to encourage more recycling.

The wake-up call, organised by CRC’s new Go Green group, coincides with Climate Change Week and is part of a number of green initiatives at the College.

“The idea is to show just how much rubbish we throw away when we could be recycling it,” said Sarah Bearpark, a lecturer in Environmental Sustainability at the College and a member of Go Green.

“As a College we do a great deal to put the environment to the fore – last year we won an award for cutting our carbon footprint by 10 per cent – but we can always do more. We want to encourage everyone here to think about recycling and reusing rather than throwing away.”

The new environment group, Go Green, is open to students and staff and aims to boost recycling around the College and improve outside areas such as the pond at the front of the King’s Hedges campus.

This week, students across the College will also be taking part in a national 'Save the Plant, Save the Pounds' challenge, working in small groups to develop a green idea to save money or make money – in just one hour. The ideas, which must help combat climate change by cutting carbon emissions, will be judged on Thursday.

- ends -

MEDIA ENQUIRIES

For more information, please contact Lynn O'Shea, Communications & PR Manager, on 01223 418773 or email loshea@camre.ac.uk

NOTES TO EDITORS

Cambridge Regional College is the second largest provider of full-time further education for 16 to 19 year-olds in the eastern region. The College has more than 4,000 full-time and 6,000 part-time students. Students come in from a 40-mile radius, covering Cambridge and its surrounding villages, eastern Bedfordshire, northern Essex and western Suffolk.

Over 80 per cent of full-time students are aged 16 to 18 years old and come to the College after secondary school; the rest are mature students, studying on a range of Access to Higher Education and vocational programmes. The College offers the largest and most comprehensive range of vocational courses in Cambridgeshire, and has one of the largest work-based learning contracts in the Eastern Region.