

directors hair

Motivated, Inspirational Staff, driving the Business Forward



directors hair is a top class hairdressing salon offering an all round quality service through professional hair stylists (some with 30 years experience) in the centre of Cambridge, a thriving city with a strong tourist industry. Staff follow a comprehensive training programme, using top of the range beauty treatments and hair styling

products. Competitive tariffs, combined with a friendly attentive team provides an excellent client experience. **directors hair** employs 17 staff.

Training Impact

Organic Business
Development – Whole
Team Approach –
Professional
Standards

Why train?

Training is an integral part of “**directors**” business and is essential to remain viable. Trainees introduce fresh ideas and provide a way to organically develop the business from within.

The 17 staff of “**directors**” are either, in training, have completed training, or are providing training.

“**directors**” have their own qualified NVQ assessors working closely with Cambridge Regional College, who oversee the hairdressing programme and ensure that it meets the national standards. This relationship has developed over the past 10 years. Currently there are six level 2 and two level 3 learners following the hairdressing NVQ programme.

Learners receive practical group lessons on-site, plus 1:1 sessions optimised to their specific needs.

Learners also attend the College for theoretical work.

Learners progress from NVQ level 2 to level 3. At level 3 practical lessons are provided at the College in a sharing safe environment. Some learners also study for the NVQ in Customer Care.

Training investment at “**directors**” is proven to be the route to success, with satisfied clients that return over and over again. The staff are skilled, knowledgeable and articulate in the delivery of the ‘hairdressing’ experience to a high quality standard.

“Customer care, retaining clients and maintaining a high quality standard along with keeping abreast of the latest products and fashions are essential to the viability of our business.

We achieve this through investing in our staff, our greatest assets. Training and sharing best practice leads to new ideas and inspirational staff who are motivated to succeed and drive the business forward.

The flexible support of Cambridge Regional College in the delivery of training has consistently helped us achieve the high standards that we strive for and provided the learners with the personal satisfaction of achievement.”

Georgina Harrington
Partner